2017 Undergraduate Student Project Contest Rubric

Disqualification:

❏ **video contains any offensive material it is disqualified** ❏ **video contains any copyright material it is disqualified** ❏ **video exceeds 3minutes it is disqualified**

Presentation Evaluation (50%)

	Below Average	Great Starting Point	High Quality	Very High Quality	Score
#1 **Title Page**	0 *None* - No Title page advising that this is a submission for IEEE Australia Competition + Student Name/s		10 *Very Good* Title page provided as per guidelines		
#2 **Originality in the way the video has been created / information presented**	1 - 14 Lacks Originality	15 - 19 Standard approach to present information with some elements of originality	20 - 25 Good - Very Good A strong attempt has been made to present the information in a new way	26 - 30 *Excellent - Outstanding* I was completely surprised that this information can be presented in this original way	
#3 **Audience**	1 - 9 *Only suitable for a technical audience*	10 - 14 *An attempt has been made to present to a non-technical audience*	15 - 17 *Good - Very Good* A non-technical audience would understand this video	18 - 20 *Excellent - Outstanding* *A non-technical audience would be able to relay this information easily*	
#4 **Clarity and quality of video**	1 - 4 Sound or video issues very noticeable	5 - 6 *Some minor sound or video issues*	7 - 8 *Good - Very Good* No sound or video issues	9 - 10 *Excellent - Outstanding* The sound and video are of high quality and add value to the video	
#5 **Grammar, spelling, tone, use of voice and choice of words**	1 - 4 Poor	5 - 6 Good	7 - 8 Fits with the theme of the video and the story being told	9 - 10 Fits perfectly with the theme of the video and the story being told	
				Total Score:	

Subject Matter Evaluation (50%)

#7 **Purpose of the project or research well explained**	1 - 4 *Limited*	5 - 6 *Reasonable*	7 - 8 *Good - Very Good*	9 - 10 *Excellent - Outstanding*	
#8 **Originality of the solution/product/process to meet the stated objectives**	1 - 9 *Limited*	10 - 14 *Reasonable*	15 - 17 *Good - Very Good*	18 - 20 *Excellent - Outstanding*	
#9 **Quality of technical, social or management content**	1 - 4 *Limited*	5 - 6 *Reasonable*	7 - 8 *Good - Very Good*	9 - 10 *Excellent - Outstanding*	
#10 **Factual and technical accuracy**	1 - 4 *Limited*	5 - 6 *Reasonable*	7 - 8 *Good - Very Good*	9 - 10 *Excellent - Outstanding*	
				Total Score:	

Final Score:	